MIDNIGHT HUES

Brand New AVON Color

2 New True Color Eye Shadow Singles ● 2 New Nailwear Shades ● 2 New Glimmersticks
Warm Black ● Midnight Plum ● Majestic Plum ● Blackest Black

EYES

1. The easiest way to a smoky eye is to start with liner. Starting right in the lash line, use AVON Glimmersticks Eye Liner in Blackest Black to fill in between the lashes. This gives you a perfectly defined line.

2. Next, use the same product, Glimmersticks Eye Liner again in Blackest Black, to line the inner rim of the upper and lower lid.

3. Follow that with Glimmersticks Eye Liner in Blackest Black under the eye and give it a nice little soft smudge.

4. Next, use True Color Eye Shadow in Midnight Plum on the lid, starting right next to the lash line. You want to keep the lower part of the lid the strongest. Blend well to soften the edge and remove any hard lines. The color should get softer and blend out lighter as it gets closer to the brow. You want to keep the dark color close to your lash line, not right under your brow.

5. Finish up the eyes with Uplifting Mascara.

CHEEKS AND LIPS

1. When you’re wearing a smoky eye, the rest of the face should be kept in a neutral color that works well with your skin tone.

2. For Cara’s cheeks we used Split Second Blush Stick in Berry, a color available next year. In the meantime, you can substitute with Split Second Blush Stick in Tropical Peach. Dot on the “apples” of cheeks and blend well.

3. On Cara’s lips we used a neutral gloss to help balance the darker eyes. We used Brown Sugar Glazewear Liquid Lip Color.

NAILS

1. Dark nails aren’t limited to October 31st anymore! They are chic and sophisticated for all year.

2. Best tip for wearing dark nails – keep nails short.

PULLING IT ALL TOGETHER

REMEMBER: You no longer have to keep a monochromatic look for stylish makeup. Your lips don’t have to match your nails. The rules are getting easier. You can mix it up and have fun!

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